

January Momentum Map

Use this simple doc to decide what to accelerate, stabilise and kill in Q1.

How to use it (10–20 mins | **Outcome:** 3 Q1 focus rules + a stop-doing & parked list)

1. Look back at last year/last quarter. What actually moved the needle?
2. Write 3 bullets, max, per box: What to accelerate, stabilise and kill.
3. Agree your 3 Q1 Focus Rules at the bottom - anything outside them waits or gets parked.

3 things to ACCELERATE: What's working, customers pulling you hardest, activities moving key metrics.



3 things to STABILISE: Things that broke as you grew, single-point-of-failure activities, messy processes.



3 things to KILL: Projects you wouldn't start again, unused features, activities not moving needle.



Q1 Focus Rules

If it doesn't support these 3 things, we're not doing it this quarter!

1: _____

2: _____

3: _____

Parked (important but not Q1)

We're not doing these in Q1 - review again next planning cycle.

